

PRO • CARE

FloorCare for Life™

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\$100.00 Introductory Offer for You

Pro-Care, premium carpet & upholstery care specialists, has been delighting clients of the greater Nashville area Realtors, Interior Designers and Carpet Retailers since 1995. Seth DeVries, the owner/operator of Pro-Care of Cookeville, would like to extend an offer to you and your clients. *Pro-Care understands that referrals you give reflect on you.* Therefore, we are offering you a **\$100.00** introductory offer at your residence. You must be a first time client and this offer is not good for a commercial location. A minimum charge will apply, however any service over the minimum will be discounted up to **\$100.00**. We are confident that once you experience the Pro-Care advantage, you will take us up on the offer to provide your clients with a discount on Pro-Care services. For a complete list of services, visit us online at www.ProCareOfCookeville.com.

Carpet Cleaning Discounts for You & Your Clients

We will provide you with three **\$50.00** introductory offer cards via mail or our website. Each card represents a **\$50.00 gift to your clients from you**. Simply sign the introductory offer card, give it to your client, and when the client redeems the card Pro-Care will record that you made the referral. You will then receive a Referral Certificate worth 10% of the amount your client paid us for our services. You can redeem the certificate to reduce the cost of a cleaning job of your own, or pass it on to another client to use along with a **\$50.00** introductory card for an even greater discount. Please remember that the introductory offer cards are specifically meant for clients who have not used the services of Pro-Care in the past.

Additional Benefits

We can also give you answers to questions your clients frequently ask relating to carpet problems and cleaning. Such as:

- What are those ugly black lines around my baseboards and under doorways?
- What can be done about the pet stains in my carpet?
- Do I need to replace my carpet or can it be stretched and cleaned well enough to sell or look and feel nice for me to enjoy a few more years?

Answers to these questions can be found on Pro-Care's web page at www.ProCareOfCookeville.com under Frequently Asked Questions. There are also downloadable versions of these answers on the Realtor Program section of our web site. That link can be found at the bottom left of every page next to Understanding Urine Damage and the PDF files are on the bottom right side of Realtor Program link.

Why Use Pro-Care?

Reputation

The area's most seasoned Carpet Retailers, Interior Designers and Realtors refer our services exclusively. Stainmaster, Mohawk, Shaw and Couristan have used us to honor their warranties and resolve their claims.

Experience

Pro-Care is effective in cleaning all carpet, rugs, fabric and hard surface types. We have addressed every soiling condition known to our industry. Combined, our staff has over 75 years of experience in the field.

Education

Pro-Care is certified by the Institute of Inspection, Cleaning and Restoration Certification (IICRC), the world's most recognized body of certification for carpet and upholstery cleaners. We hold multiple Master & Journeyman Cleaning Technician designations – the highest certifications available.

Systems

Pro-Care's cleaning systems are the most advanced on the market. We get MAXIMUM SOIL REMOVAL and MAXIMUM SPOT REMOVAL without leaving a sticky residue or over-wetting your fine textiles and hard surfaces.

Guarantee

Pro-Care offers a 100% money-back guarantee. If you are not completely satisfied, we will return at no charge to address any unresolved concerns. If you are still unsatisfied we will honor our money-back guarantee.